What Are the Most Popular Pride Flags You Can Buy in Canada Today?

Submitted By

The Flag Shop

Roughly 1 million individuals in Canada identify as part of the 2SLGBTQ+ community, making up about 4% of the nation's population aged 15 and above (source).

With such a vibrant and growing community, the rainbow **Pride flag** continues to be the most iconic symbol of love and identity. However, many Canadians are now embracing more inclusive designs like the **Progressive Pride Flag** to reflect the diversity within the community.

In this article, we'll discuss the most popular flag designs available in Canada. Also learn about what makes the Progressive Flag unique and inclusive. Where and why Canadians **buy pride flags in Canada** today.

What Pride Flags Are Canadians Buying the Most Today?

1. Classic Rainbow Flag: A Symbol of Love for All

- The rainbow flag is one of the most famous flags around the world.
- It was designed by Gilbert Baker in 1978 with eight original colors, now mostly shown in six.
- Each color stands for something beautiful—like red for life and blue for harmony.
- You can buy this pride flag in Canada in many sizes and materials.
- It’s the first choice for many people when they think of pride.

2. Progressive Flag: More Voices, More Colors

The progressive flag is a modern take on the rainbow flag. It includes black and brown stripes to honor LGBTQ+ people of color and pink, light blue, and white stripes to represent the transgender community.

This flag shows how the movement is growing to include more people. Canadians love this inclusive design, and it’s become one of the top-selling options when people **buy pride flags in Canada**.

3. Top 5 Most Ordered Flags

Rank	Flag Name	Key Meaning	Popular Material
1	Rainbow Flag	Unity and diversity	Nylon 200D
2	Progressive Flag	Inclusion of trans & BIPOC groups	Indoor polyester
3	Transgender Flag	Trans identity	Outdoor fabric blend
4	Non-Binary Flag	Gender outside male/female	Nylon or poly
5	Asexual Flag	Attraction spectrum	100% polyester

These are the most popular options available at The Flag Shop across Canada today.

4. Transgender Flag: Light and Powerful

Recent reports show that 30% of LGBTQ youth in Canada are under 25, compared to just 14% in the non-LGBTQ population of the same age group (source). With such a strong presence of young voices in the community, symbols of identity and support are more important than ever.

This soft, three-color flag—featuring light blue, light pink, and white—was created by Monica Helms in 1999 to represent the transgender community. In Canada, it’s proudly displayed at homes, schools, and even on cars. Whether you’re trans or a dedicated ally, it’s a powerful symbol of support.

5. Non-Binary Flag: For All Beyond the Binary

- **Yellow: Those who identify outside male and female.**
- **White: People of many or all genders.**
- **Purple: A mix of both traditional genders.**
- **Black: No gender at all.**

These colors make the **non-binary flag** unique and meaningful. It speaks to a large number of Canadians who identify beyond the male-female box. This flag has grown in popularity and is widely stocked across flag shops, both online and in stores.

6. Asexual Flag: Love in Many Ways

The asexual flag is simple yet powerful. It uses black, grey, white, and purple stripes. It represents those who may feel little or no sexual attraction, a group often misunderstood.

But awareness is growing. More people now choose this flag to express themselves proudly. If you're looking to **buy pride flags in Canada**, this is one that stands out with a strong and clear message of visibility for the asexual community.

8. Where People in Canada Fly These Flags

People across Canada display their flags in many places. Homes, balconies, offices, classrooms, and even cars—these are now common spots to see these flags.

Especially during Pride Month in June, orders for the **progressive pride flag** go up sharply. Cities like Toronto, Vancouver, and Montreal see thousands of flags go up. Canadians use them to show they support LGBTQ+ rights, equality, and love for all.

Why Do Some Communities Create Their Own Unique Pride Flags?

“The global ventilation grilles market size was valued at 407.63 million in 2024 and could reach $540.94 million by 2032.” (source)

This rising demand clearly shows the increasing popularity of using proper vent covers among users. If you are still confused, find the below options and choose the best one for your system.

Here’s a detailed table for you:

Reason	Explanation	Example
Visibility & Representation	Not all identities feel seen in broader LGBTQ+ flags, so they create symbols specific to their group.	The asexual flag was created in 2010 to represent the ace community.
Cultural Identity & Intersectionality	Some communities blend LGBTQ+ identity with cultural, racial, or regional elements.	The Two-Spirit Flag honors Indigenous LGBTQ+ identities in North America.
Highlighting Specific Issues	Unique flags can draw attention to struggles or achievements specific to a group.	The Transgender Flag emphasizes trans visibility and rights.
Celebrating Community Unity	Flags foster a sense of belonging and collective pride for underrepresented groups.	The Nonbinary Flag unites those who don’t fit within the binary gender spectrum.
Modernizing and Evolving Identity	As understanding of gender and sexuality grows, new flags emerge	The Progress Flag adds stripes for trans and

Are you ready to show your colors? Visit **The Flag Shop** to **buy pride flags in Canada**, from the classic rainbow to the progressive pride flag. Stand boldly and proudly with them today!

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Thank You!